

SPONSORSHIP INFORMATION

MI CHILD FORWARD 2024

PYN'S 25TH ANNIVERSARY CELEBRATION



Celebrating 25 years building Philadelphia's future workforce!

Contact | events@pyninc.org | 617-388-5356



SHOW YOUR SUPPORT FOR PHILADELPHIA'S FUTURE WORKFORCE!

Celebrate 25 years of impact with the Philadelphia Youth Network!

PYN is a solutions-builder working to alleviate the root cause of poverty by **preparing 12-24-year-olds to become productive working adults**. Our vision is that young adults in Philadelphia are employed in jobs of their choosing and they have the **resources, skills, and confidence** needed to succeed. We advance this vision by creating meaningful and equitable career pathways for youth who would not otherwise have access to these pivotal early work and professional development opportunities. Our work not only opens pathways and makes new career options imaginable and attainable for young people, but it also interrupts **intergenerational poverty**, supports **economic mobility**, and enhances quality of life.



BECOME AN EVENT SPONSOR!



YOUR GIFT MATTERS!

Make a contribution to support PYN's 25th Anniversary Celebration!

As we celebrate our 25th anniversary, PYN has shifted our service model and is deepening our impact focused in four key areas: **Out of School Time, Work-Based Learning, Career Placement, and Workforce Development Systems Building**.

Our commitment has never been stronger to the young people we serve. Your support ensures we are about to build the foundation for another 25 years of economic mobility through career exposure, credentialing programs, and paid work experiences for youth, creating sustainable career pathways, and bridging the gap between education and employment.

For 25 years, the Philadelphia Youth Network (PYN) has been dedicated to transforming the lives of young people across Philadelphia by **expanding access to education, employment, and workforce development opportunities**.

Through our work, we ensure that youth, particularly those facing systemic barriers, gain the skills, experiences, and networks they need to build long-term success in the workforce. Since our founding in 1999, PYN has served more than **270,000 young Philadelphians**, facilitated more than **\$180 million in wages** through paid career exposure experiences, and collaborated with **thousands of businesses**, schools, and community organizations to create meaningful pathways to future careers. Our efforts have not only provided direct opportunities but have also contributed to shaping policies and programs that ensure long-term impact in workforce development.



GET IN TOUCH WITH OUR TEAM TO LEARN MORE + GET INVOLVED!

events@pyninc.org | 617-388-535

JOIN US AT PYN'S 25TH ANNIVERSARY CELEBRATION



May 1st, 2025 | 6 - 8 pm
Center for DesignPhiladelphia

1218 Arch St. Philadelphia PA 19108

Our 25th anniversary celebration event will take place, Thursday, May 1, 2025, 6:00 pm to 8:00 pm at Center for DesignPhiladelphia, 1218 Arch Street, Philadelphia, PA 19107.

The event is also a fundraiser with **a goal to raise \$100,000** to support year-round workforce development for youth in Philadelphia. Sponsorship packages range from \$10,000 to \$500 and offer a range of benefits.

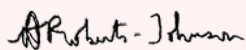
In addition to remarks and awards, the event will feature a silent auction and raffle as well as opportunities for attendees to make on-site donations. We welcome donations of items for the silent auction and raffle. **We expect 150-200 attendees** including funders, donors, board members and their colleagues, employer partners, and program alumni. The event format will be a cocktail hour with a brief formal program. Food and drink will include heavy passed hors d'oeuvres, a signature cocktail, wine and beer, and dessert. You will **hear directly from current program participants and alumni** about the impact of our work. Dress in classy business casual attire and prepare for a fun, relaxed evening out!

- **A Celebration of 25 Years** – Reflect on PYN's legacy and the future of workforce development.
- **Cocktail Hour & Networking** – Enjoy heavy passed hors d'oeuvres, a signature cocktail, wine and beer, and more!
- **Inspiring Alumni Stories** – Hear firsthand from past program participants on how PYN shaped their careers.
- **Silent Auction & Raffle** – Bid on exclusive items and experiences to support our work.

We hope you will consider becoming a part of our work. Supporting PYN means you are investing in the future of Philadelphia. By sponsoring our 25th anniversary celebration, you will catalyze economic mobility for hundreds of youth.

Your sponsorship will provide direct career opportunities to young people and help build a stronger and more inclusive workforce. Please join us as we work to build a stronger Philadelphia for generations to come.

Sincerely,



Wendy-Anne Roberts-Johnson
President + CEO
Philadelphia Youth Network



READ MORE ONLINE - WWW.PYNINC.ORG/25TH-ANNIVERSARY



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PYN'S 25TH ANNIVERSARY SPONSOR PACKAGES

May 1st, 2025 | 6 - 8 pm

Center for

DesignPhiladelphia

1218 Arch St. Philadelphia PA 19107

**ADD
EVENT
TO YOUR
CALENDAR**



SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$10,000

- Highest visibility recognition on PYN event webpage, invitation, program, social media posts, quarterly newsletters and e-blasts.
- Personalized sponsor message featured in the press release and event program.
- Premier logo placement on signage, digital screens, and all print and digital collateral.
- Speaking opportunity at the event.
- Podium recognition at the event.
- Eight guest tickets to the event.
- Post-event recognition in thank-you emails to attendees, social media posts, PYN website, and Annual Report.

CHAMPION SPONSOR

\$7,500

- Logo featured prominently on event website, invitations, program, signage, banners, and display screens.
- Podium recognition at the event.
- Social media mentions.
- Six guest tickets to the event.
- Post-event acknowledgments on website, social media, and annual report.

IMPACT SPONSOR

\$5,000

- Logo included on the event website, program, signage, and digital screens.
- Verbal recognition during the event.
- Podium recognition at the event.
- Social media mentions.
- Five guest tickets to the event.
- Post-event acknowledgment on website, social media, and annual report.

IGNITE SPONSOR

\$2,500

- Logo included on the event website, program, signage, and digital screens.
- Social media mentions.
- Four guest tickets to the event.
- Post-event acknowledgment on website and annual report

COMMUNITY SPONSOR

\$1,000

- Name listed on the event website, program, signage, and digital screens.
- Social media mentions.
- Three guest tickets to the event.
- Post-event acknowledgment on website, social media, and annual report.

FRIEND SPONSOR

\$500

- Name listed on the event website, program, signage, and digital screens.
- Two guest ticket to the event.

SUBMIT AN ITEM FOR PYN'S SILENT AUCTION!

PYN is seeking donations of exclusive experiences, gift baskets, event tickets, artwork, and other unique items for our 25th Anniversary Silent Auction to help support our mission of preparing young people for the workforce. Your generous contribution will not only make a meaningful impact but also provide valuable exposure for your brand to a highly engaged audience. Scan the QR code or visit <https://shorturl.at/TtIIF> to submit an item!



All contributions in excess of the "fair market value" of this evening's event are tax deductible, to the extent allowed by law. The "fair market value" for this event is \$125 per person. Philadelphia Youth Network is a 501(c)(3) charitable organization, EIN number 23-2993155, registered in Pennsylvania

Get in touch!

For more information about sponsorships and the event, please contact us!

Email: events@pyninc.org

Phone: 617-388-5356



267.502.3800

info@pyninc.org

400 Market Street
Suite 200
Philadelphia, PA 19106

SPONSORSHIP AGREEMENT FORM

PHILADELPHIA YOUTH NETWORK 25TH ANNIVERSARY CELEBRATION

MAY 1, 2025, 6:00 PM - 8:00 PM CENTER FOR DESIGN PHL

Individual

Corporation / Business

Sponsor Information:

Sponsor Name: _____

Contact Name: _____

Contact Title: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email Address: _____

Sponsorship Level:

Presenting Sponsor - \$10,000

Champion Sponsor - \$7,500

Impact Sponsor - \$5,000

Ignite Sponsor - \$2,500

Community Sponsor - \$1,000

Friend Sponsor - \$500

Payment Options:

Digital / Online Payment

To make a digital payment via credit card, PayPal, Venmo, Apple or Google Pay, scan the QR code to visit our secure GiveSmart payment form at <https://bit.ly/4g7T924>.



Manual Credit / Debit Card Payment

Cardholder Name: _____

Card Number: _____

Expiration Date (MM/YY): _____

CW/CVC: _____

Billing Address: _____

City, State, Zip: _____

Check

Please make checks payable to "Philadelphia Youth Network".

Return to:

Development Department
Philadelphia Youth Network
399 Market Street, Suite #300
Philadelphia PA 19106

Check Number: _____

Invoice

Please provide the following information:

Contact Name: _____

Title/Department: _____

Email Address: _____

Phone Number: _____

ACH / Bank Transfer

To pay via ACH/Bank Transfer, a member of our team will reach out to you to share PYN's Bank account information including routing number, account number, and account type.

- In the "Memo" or "Reference" field, please include "PYN 25th Anniversary Sponsorship".

Agreement / Signature

By signing below, the sponsor agrees to the terms of this sponsorship and acknowledges that the payment will be processed according to the selected payment method.

Authorized Signature: _____

Printed Name: _____

Date: _____

Thank you for your generous support! We look forward to seeing you on May 1st. If you have any questions regarding the event or your donation, please contact our events team via email at events@pyninc.org or via phone at 617-388-5356.

The Philadelphia Youth Network is a registered 501(c)(3) charitable organization in Pennsylvania. EIN: 23-2993155.